(insert Club logo)

(date)

**Media Release**

**Registrations now open with (name of Club)**

Registrations for the 2024 season are now open with the (name of Club), giving all children aged 5 to 16 years the opportunity to sign up to play rugby league or Blues Tag, and make friends for life!

According to (Name of Club) President, (Full name), our Committee is dedicated to (providing an environment and a Club that our kids love being a part of).

“Last season, we had more than (number) players registered with our Club including (number) and (number) females, across (number of teams),” said (surname).

“We also experienced some great results on the field with our (name of teams) (insert details such as ‘winning the premiership’ or ‘making the grand final’ etc).”

In 2024, the (name of Club) will look to field teams in:

* junior rugby league – (insert ages e.g. Under 6s to Under 16s)
* girls tackle – (insert ages e.g. Under 14s and Under 16s
* girls league tag – (insert ages e.g. Under 8s, Under 10s, Under 11s, Under 12s, Under 14s and Under 16s).

“We’ll be holding a (‘Come and Try’ clinic / Open Day) on (date) at (location) from (time). The session will be run by the local NRL Development Officer and will be a great chance for all children aged 4 to 12 years to come down and try rugby league or league tag, meet other players, coaches and Committee ahead of the 2024 season,” said (surname).

Registrations are (cost) and include (details). You may also be eligible to apply for a $50 Active Kids Rebate, simply go to Service NSW website: https://www.service.nsw.gov.au/transaction/apply-active-kids-voucher

Then go to www.playnrl.com to register with the (name of Club) and follow the steps – but make sure you redeem your voucher at the time of registration.

For further information regarding registrations with the (name of Club), people are encouraged to contact (name) on (phone) or via email (email address).

For media enquiries please contact:

(Name)

(position)

(phone)

(insert Club logo)

(date)

**Media Release**

**'Come and try' rugby league or tag!**

Are your children keen to try rugby league or Blues tag? Then head on down to the skills clinic being hosted by (name of Club) on (date) at (location) at (time) for an afternoon of fun!

“The session will be run by (name of NRL Development team) and will be a great chance for all children to take part in some of our skills stations, meet other players, coaches and Committee ahead of the 2024 season,” said (name of club) President, (full name).

“These sessions have proven to be popular over the last few years, with more than (number) kids attending last year.

‘The Come and Try’ session will be held from (time) to time) for players aged 4 to 12 years, and then a skills, agility and fitness session will be held for players aged 13 to 16 years.

“There will also be a BBQ, so dinner is sorted!” said (surname).

Registrations for the 2024 season are open and (cost). Your child may also be eligible to apply for a $50 Active Kids Rebate, simply go to Service NSW website: https://www.service.nsw.gov.au/transaction/apply-active-kids-voucher

Then go to www.playnrl.com to register with the (name of Club) and follow the steps – but make sure you redeem your voucher at the time of registration.

“Come down on (date) and try the greatest game of all - and make sure you let all your friends know,” said (surname).

For further information regarding registrations with the (name of Club), people are encouraged to contact (name) on (phone) or via email (email address).

For media enquiries please contact:

(Name)

(position)

(phone)

(insert Club logo)

(date)

**Media Release**

**Munchkin League coming to (name of town)**

(Name of Club) is delighted to announce an exciting new program which will run during the 2024 season called ‘Munchkin League’.

According to (Name of Club) President, (Full name), ‘Munchkin League’ is a childhood development program by the NRL with a Rugby League twist, and is designed for children aged 3-5 years.

“It encourages children to learn fine and gross motor skills, teamwork, problem solving abilities and communication,” said (surname).

“The program has proven to be extremely successful at other Clubs across the State, so we wanted to give local children of all abilities and skill levels, the opportunity to get involved.

“Often kids of this age are keen to play footy but they are too young, so this is the perfect program for them to get involved in.”

The program will commence on (date) and run for (number of weeks). It will cost (amount) and will include (e.g. free training tee, medallion and certificate at the end of the sessions).

The sessions will run at (name of field).

“Big thanks to (names of coaches) for putting their hands up to run the program. We can’t wait for it to get underway in (month),” said (surname).

To register go to (insert link).

For further information regarding registrations with the (name of Club), people are encouraged to contact (name) on (phone) or via email (email address).

For media enquiries please contact:

(Name)

(position)

(phone)

(insert Club logo)

(date)

**Media Release**

**Round (number) wrap-up from (name of Club)**

In fresh (season eg. autumn/winter) conditions, the (name of Club) hosted (number) games at (name of field) on Saturday.

In the first game of the day, the (name of team) defeated (name).

(Name of Club) (position), (Full name), said one of the highlights of the day, was the ‘local derby’ between the (name of teams).

“The sidelines were certainly alive and spirited as these two teams took each other on, in what can only be described as the ultimate in Saturday sport - kids having fun, doing their best and learning how to play rugby league in a supportive environment,” said (surname).

“While the game was full of passion, it was also a game of two halves packed with plenty of skill.”

According to (name of coach), the (name of team) showed how far they have come this season with a focus on running the ball forward and tackling low around the legs.

“(Name of player) showed his determination and strength (insert details),” said (surname).

“It was all smiles for other try scorers for the (name of team) including (name of player) who was awarded player of the match for our team.

“It was a great game for the (name of team), with the team all working together and running the ball hard and chasing down their opponents until the final whistle.”

(name) said that he/ she was proud of his/ her boys/ girls and commended the (name of team) who showed (insert details).

The final score was (score) to (score).

In other games, (insert details about scores).

Next week, (name of Club) will host games from (time) through to (time) on (day).

For media enquiries please contact:

(Name)

(position)

(phone)

(insert Club logo)

(date)

**Media Release**

**(name of Club) claim victory in (name of competition)**

In a promising sign for the future, (name of Club) have had (number) teams take part in (name of competition) Grand Finals at (location) on (date).

First up were (name of team) who took on (name of team) in the season decider.

“The boys/ girls had prepared well (insert details),” said (club name) coach, (full name).

“A try to (name of player) which was converted by (name of player), saw the (details about score at half time).

“(give some details about the game).

“We are just so impressed with how well all the (boys/girls) had played throughout the season. They should all be proud of their efforts. To finish the season (insert details).

“A big thanks to (name) and our support staff, as well as all the parents for their support this year.”

Next, the (name of team) took on (name), a team which had (insert details). (Provide some interesting information about the team’s results throughout the season).

Despite going into the grand final as underdogs, Coach (name) knew the momentum and confidence was with (his/her) side.

“The first half saw a tight tussle, with a few nervous girls on either side. Excellent defence was shown by both teams, something the (name of Club) have prided themselves with over the previous month,” said (surname).

“(provide details about score).

“All the (girls/boys) were exceptional all over the park – it was a great team performance. (name of player) dominated again in defence and showed (insert details).

“Every one of these young (girls/boys) showed great sportsmanship, determination and had an absolute ball playing in the grand final in their first season. Well done (girls/boys).”

For media enquiries please contact:

(Name), (position), (phone)

(insert Club logo)

(date)

**Media Release**

**(Name of Club) host major fundraising event**

(Name of Club) will host their major fundraising event, (name of event), at (name of venue) on (date) and is encouraging everyone to come along and support the Club.

(Name of club) (position), (Full name), said it’s going to be a great chance to enjoy a child free night out with friends and some good music.

“(Quote about the event),” said (surname).

“(Another quote about event e.g. The theme is (insert details) so come dressed in (insert details).”

Tickets are (amount each) or (amount if there is a table price) and includes (insert details e.g. finger food, lucky door prizes, auctions and games).

“All funds raised will go to enable the Club to purchase equipment such (insert details), and to purchase (insert details) so grab your friends and get your tickets today,” said (surname).

Buy your tickets now at (insert details).

For media enquiries please contact:

(Name)

(position)

(phone)